

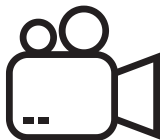
Music & Audio

for university TikTok accounts

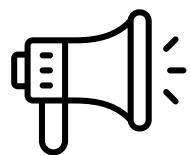
Do use:



- Sound from the built-in Commercial Music Library for business accounts.
- Another account's "original audio" if you can see the user creating the sound in their video (i.e. spoken word you can see being made).
- Songs a commercial licence has been purchased for (including Epidemic Sound).
- Songs from legally free websites, such as the 'Free music' section of Bensound.com; remember to use the provided attribution text.
- Campus video footage with music incidentally captured in background (covered by university music licence but subject to takedowns).



Don't:



- Upload song files, to either TikTok or to editing apps like CapCut, without a licence for use.
- Reuse "original audio" that is actually a popular song recording or not made by a TikTok user.
- Use content from the Sounds Library only available to personal/creator accounts.